



FOR IMMEDIATE RELEASE:

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**ComfortMade Mattress Factory Honors Local Veterans with Complimentary Pillow on
Veteran's Day**

Lincoln, NE 11/8/2019 – ComfortMade Mattress Factory would like to honor our U.S. Military Veterans this Veteran's Day. We understand the sleepless nights, long days, and undesirable sleeping conditions you may have endured. We would like to personally thank each of you and help you sleep better going forward. Therefore, any U.S. Military Veteran who stops into our showroom during regular business hours this Veteran's Day, 11/11/2019, will receive a COMPLIMENTARY Quest Pillow with Cooling Technology (Retail value \$99.00).

NO PURCHASE NECESSARY! This is our way of saying THANK YOU for all you have done.

In addition, we are doubling our standard 5% Military Discount for all active military and Veterans during the month of November. All month long, any active duty or veteran of our U.S. Military will receive 10% OFF their entire purchase (delivery and sales tax not included). This includes all sale and clearance items. Offer expires 11/30/2019. God bless each of our veterans, and God bless the USA!

ComfortMade Mattress Factory is a locally owned and veteran-led business serving the Lincoln, NE and surrounding communities. Comfort comes first at ComfortMade Mattress Factory, and every mattress is made to our guest's individual preference, style, and ultimate comfort. Each of our mattresses are hand-crafted in our retail store to provide the ultimate flexibility in creating a sleep system specific to each individual's comfort levels.

ComfortMade Mattress Factory's mission is to positively impact the citizens of our communities through better sleep and through giving back to the communities we serve through our "ComfortMade Cares" program. ComfortMade Mattress Factory was established in 2017, and opened our first retail location in Lincoln, NE in April 2019.